



# MOON AND MONEY

Money matters. Whether you like it or not money is needed to survive in the 21st century. And everyone has a money story that has been passed on down through their family history, and is in situ when born. This could be a story of struggle, comfort or riches. As your money journey unfolds, and then later the story unravels, it's likely to have emotions associated. The Moon is the seat of emotions and so is intricately linked to your money story, and resultant money mindset. Money is often the exchange of emotions, and vice versa emotions affect how money flows. In learning more about your emotions, and their link to money, you can step into a more positive and powerful place in your life, and experience the flow of money that you most desire. Understanding your Moon Sign in your Horoscope can accelerate this process.

## **Moon in Aries**

Independence is important to you. It's a vital component of your emotional makeup. It's not just that you prefer to be independent. It's that you need to be. Therefore, you are likely to view money as a means to independence. You are the type of person who likely started your own paper run when you were young, or more recently perhaps your own online business, or part-time job. Or perhaps you set your mind on studying hard as you could see that this would quickly help you earn your own way in life. Money is seen by you as a means to an end because it can give you the freedom to live your life the way that you like. In other words, money frees you from depending on others. You don't want to be beholden to anyone. Likewise, you don't like anyone to tell you how to earn, spend or save your income. Your money mindset is influenced by your need for autonomy. This means that you can be a real money go-getter once you have set your intention. You can follow your passion, forge your own way and earn a good living. You are not afraid to ask to be paid well for your work. Whether you work as an employee, boss or in your own business you are ready to receive a high income.

## **Moon in Taurus**

Security is an important emotional need for anyone with a Taurus Moon, and money is a key part of your personal story when it comes to security and money. If all is well in your horoscope then your family history is a positive one and a key female caregiver, most likely your mother, has taught you good principles when it comes to handling money. If you have some restrictive influences in your Horoscope then you may have a family history of poverty, and experienced hardship as a youngster. This can lead to what could be called a "poverty mentality". In other words, you never feel like you have enough and that money is the only security. Hopefully, you grew up in a warm and loving



home, with a family history rich in stories and experiences. As a result, you feel warm and safe and know that money is not the sole means of security. Either way, you are likely to grow up well aware of the different class levels of society, the poor, middling and rich. With your Moon in security conscious Taurus, you are likely to be a good saver as a child and an adult. You like to put some of your earnings away for a rainy day. This helps you feel secure.

### **Moon in Gemini**

It's a case of easy come, easy go with most things in your life. And this includes money. You crave excitement, variety and distractions. Money is a reflection of your emotional state. When you are in sync and feel motivated then money flows easily in and out. But when you are stressed or bored, you struggle to balance the books. Impulsive spending, and perhaps even gambling, can upset the equilibrium. Credit cards are not a good friend for anyone with a Gemini Moon. It's too easy to aim for instant gratification when you are feeling off balance and then pay later. It's important for you to look after your emotional state, and to do things that nurture your need for variety and stimulation. A positive money mindset is vital when your Moon is in Gemini. This is because your emotions are ruled by the wily planet Mercury, who can play tricks on your mind. You need to stop worrying. Let your money-making ideas flow, and then seek sound advice on how to proceed. As Gemini is the Zodiac Sign of duality, you could seek two forms of advice. Money mindset books, podcasts and courses can also be a great way to proceed, giving you vital information. While your emotions influence your own emotional state, you are able to detach and give advice to other people. You could earn your living through giving advice (financial or otherwise), teaching, writing or networking.

### **Moon in Cancer**

You already know that you are a warm and loving person, protector of small children, pets and the underdogs of society, but does this translate to money? This largely depends on other factors in your Horoscope. If you have what is called by astrologers, an afflicted Moon, then you likely grew up in poverty or with parents who were always working. You felt that you missed out on warmth. This can have a negative effect on your money mindset. As an adult you continue to struggle to pay the bills. Just as you get ahead an unexpected problem occurs – a kitchen sink overflows, your bathroom floods, or a damp problem comes to light resulting in the need for expensive plumbing costs. Feeling unworthy can also lead to overcompensation, so you spend what you earn and never save. On a more positive note, the Moon can be very happy in the Zodiac Sign of Cancer if not afflicted. If this is the case then you are lucky and adept at balancing the books.

You can excel in household management, earning a living in hospitality, real estate or investing in property. You can become a financial advisor creating wealth for loved ones, or as a profession. You may also spend at least one period of your life focused on homemaking, supporting the bread winner of the family. You need to ensure that your home management skills are well appreciated and that you are remunerated fairly in the long term.

### **Moon in Leo**

I see, I like, I buy. Your natural enthusiasm extends to most things, and particularly to emotional satisfaction. You have a tendency to like instant gratification, and this includes money matters. You have good taste and are attracted to nice things – luxury items, fun-filled vacations, fashionable clothes and jewellery, and fine dining. These things cost, and you are happy to pay now and trust that the money will cycle back. Other factors in your Horoscope influence your ability to earn. Usually with a Leo Moon, you can earn



big money as you value your talents and skills. The money also flows as long as you are passionate about your work and appreciated for your positive attitude. Your Leo Moon also means that you are generous. You get satisfaction out of giving gifts to others, and helping make their lives easier. If someone can't afford to join you on a lovely outing, you are likely to pay their way. When the bill comes for a restaurant meal, you are likely to be the one who pays that little extra. You get the picture. You need to look after yourself financially before you give too much away. You likely have the attitude that your generosity is all part of a greater scheme i.e., what goes around, comes around. This usually works well, but occasionally you need to adhere to a budget.

### **Moon in Virgo**

Virgos love a list, or better still a spreadsheet. You are good with facts, figures and numbers. Both Virgo Sun and Moon individuals have a good understanding of economics. You can keep a tight rein on your personal finances, balancing the budget easily. You can work steadily towards your money goals with an efficiency that impresses all around you. You are prudent, unlikely to take financial risks although you love to see your money saved and possibly invested wisely. You are not wasteful, so can easily live on your earnings as well as save any extra. Like your fellow Earth Signs (Taurus and Capricorn) you learn the value of money early in life. Sometimes the placement of the Sun or Moon in Virgo can indicate growing up in an impoverished household or neighbourhood, and that can be the impetus to rise above your station. You work hard and methodically, saving, investing and improving your financial foundation. Virgo is an Earth Sign and all Earth Signs require some form of security. Yours may be financial, or you could value education, as the planet of communications Mercury is ruling your Sign. One way that you can distinguish yourself is through spending money on education, a form of bettering yourself or equipping yourself better for the workplace. Earlier in life you may live frugally while spending any money earned on study, training, or learning specialist skills. As you progress you become an expert in your field, and you can make the most of your experience by working as a trainer, teacher, writer, or educator.

### **Moon in Libra**

Like most areas of your life, it's always about finding the right balance. When the financial scales are tipped in your favour you enjoy spending the fruits of your labour. Retail therapy is soothing for anyone with a Libra Moon. You enjoy the flow of money as it comes in, and you like to circulate it purchasing your own lovely possessions, and gifting items to others. You feel that life is good. But when your budget is limited, or worse in the red, then you are stressed. You do not enjoy the scales being weighed down at the debt end. For this reason, you need to avoid money pitfalls such as afterpay, credit card debt, too-good-to-be-true investments.

taking a financial risk and large personal loans. The more that you can keep things on an even keel, the better off you will be. One drawback in money matters is that you also like your personal relationships to be harmonious, and you do your best to make your loved ones happy. You need to avoid lending money as this can lead to problems further down the track. As long as you stay solvent then you can maintain a positive money mindset and become a money magnet. After all, the positive money planet Venus rules your Zodiac Sign. Looking after yourself helps you attract a steady flow of energy and money, and allowing you to support others.

### **Moon in Scorpio**

You are astute when it comes to emotions and this also carries through to money matters. You are insightful and well able to recognise patterns of behaviour. Money is an exchange. There is an emotional undercurrent to the



patterns of spending, saving, borrowing and investing. You can see the underlying issues and what people really want. You see the patterns in personal money exchanges, as well as the bigger picture. You are a money mastermind. You are resourceful, knowing when to save, when to spend and when to invest. You can also drive a hard bargain, recognising the true value in many items. You do your research and then make your move. It's a calculated one. You are not particularly concerned about whether something costs a little or a lot, as long as you have the means. Usually, you seek quality. You can pay top dollar as long as your desired item or investment is high quality. You can be frugal when necessary. You are well aware of the ups and downs of the money market and can hold your own until better times flow. You are not interested in instant gratification. Like all matters in your private life, you see the value in investing in long-term pay offs. Your insights can also be useful in your professional life. You may work in any area connected to finances – as a book keeper, accountant, financial adviser or tax consultant.

### **Moon in Sagittarius**

Positivity is your super power. So, you are adept at earning dollars in abundance. Your natural exuberance and sense of adventure means that you choose work that you enjoy and are well remunerated for your efforts. Promotions come easily and so your pay packet quickly increases. You may branch out and start your own business, as you value freedom and spontaneity. The money flows. You are a natural risk taker and so you are likely to quickly invest your money in ventures that increase in value. With the lucky planet Jupiter as your ruler your investments are likely to increase your gross worth. Abundance abounds. You are also generous and so others benefit from your philanthropy. Like most Zodiac Signs, there can be pitfalls. In your case, you need to know when to show restraint. You could jeopardise your personal wealth by risking too much, or overspending. You also need to be wary of being too generous. Watch out for those who would take advantage of your generous nature. You need to establish clear boundaries, particularly if you accumulate mega amounts of money. If you choose to become a millionaire then you need to learn when to say 'no'. That way you and others can enjoy a wealthy and rewarding lifestyle.

### **Moon in Capricorn**

You have the Midas touch. This may seem hard to believe given that your childhood was likely to have had some emotional and/or financial setbacks. But despite this, or perhaps because of it, you know how to build a solid financial footing in your adult life. Your approach to most emotional matters is one of logic. You are likely to withdraw and observe before connecting. The opposite may be true when it comes to systems and money matters. You learn all that you can about money, and economics. You are adept at dealing with details. You may apply your knowledge to a profession such as bookkeeping, accountancy or trading. Alternatively, you may start your own business, or work as a contract employee with your own company. This is also true for anyone who was born under the Sun Sign Capricorn. In your case, your Capricorn Moon compels you to seek security in solid structures, and you do like to be in control. You are more likely to take a conservative approach to earning, saving, and investing your income. Bricks and mortar investments appeal as a way of providing for yourself and your loved ones. You avoid debit, preferring to save. When this is not possible then paying off your debts, such as a house mortgage, becomes a priority. While others spend their income on lifestyle and possession, you prefer to deposit your funds in a bank savings account. You may prefer to save as much as possible for a big-ticket item so that your debt is reduced, or avoided. You also like to be in control of your finances. You need to be wary of trying to



control other people's spending habits, or of becoming too tight-fisted. There is a fine line between being frugal and being mean. Every now and then you need to take a rain check and let go a little. With the right balance you have the ability to build a strong financial foundation that stands the test of time and is a legacy for future generations.

### **Moon in Aquarius**

Money magic is possible when your Moon is in Aquarius because you have the stamina, mindset and consistency to work in a field that lights your passion and earns you good money. This is if you want to earn good money. You might prefer to live according to your personal values and work for a cause. You are a natural trouble shooter, stepping into situations as smoothing over troubled waters, and clearing up financial problems. This is because you are able to set aside individual emotions when it comes to decisions that benefit the majority. You see how a system can work smoothly and see where (or who with) the problem lies. Therefore, you can work well in business, either in your own or in other people's. You are a natural project manager. Organisations value your skills and pay you well. You need only to decide on your own path and then develop the skills and self-belief to earn a sizable income. You can also branch out in a specialist field, depending on other factors in your Horoscope. As a master or mistress of your invention you can pave a new path in your chosen profession. You enjoy a challenge and don't like to be bored. All of these factors mean that your ability to attract wealth is strong.

### **Moon in Pisces**

Let's face it. You are a dreamer. Your ability to make money and hold on to it, depends on whether or not have other strong money indicators in your Horoscope, and whether or not you are ready, willing and able to attract benefactors. Money has a tendency to slip like water through your fingers. It's one thing to have a dream, it's quite another to be able to take concrete steps to implement your aspirations. The positive news is that you can have and hold a vision. Therefore, you can be a money magnet, overcoming any doubts or poverty consciousness. You can elicit help from others to achieve your goals, to support your talents and to encourage you to reach for the stars. You are likely to have an innate talent in the arts, such as in music, art, dance, etc. If you pursue this gift then you could attract grants, or philanthropists to help you along the way. You may also value more metaphysical matters, rather than material ones. It is not uncommon for someone with a Moon in Pisces to pursue a more moderate life, one of devotion to spiritual matters, or for charitable work. If you do seek material wealth, then the more that you believe in yourself, pursue your dreams, and practise creative visualisation the more that you are likely to be successful in attracting abundance in all sense of the word.

